



Join JCP Kehillah

June 2015

Dear Friends,

JCP has come a long way since a group of families joined together to form a new kind of Jewish community -- one in which we find meaning and true relevance as we celebrate our heritage and build Jewish life together.

We are now a larger community that has diverse needs, as well as a desire to maintain deep connections and a strong foundation as our children grow. JCP's vision is to be that creative and growing base for the downtown Jewish community – at many stages, and in many aspects, of our families' lives.

As our families grow and evolve, JCP will grow alongside us. We need your participation to make this happen. We would welcome you to join the many families that have made the commitment to support JCP by joining JCP Kehillah.

Kehillah is a Hebrew word for Jewish Community. We invite you to become a member of **JCP Kehillah** and connect more deeply and invest in the JCP community, while also enjoying convenient access to many JCP events and celebrations. For more information about joining **JCP Kehillah** with a tax-deductible gift, and the many benefits which come with supporting JCP at this level, visit jcpdowntown.org/kehillah.

JCP Kehillah will grow organically to reflect your needs today, and develop further to meet your needs of tomorrow. By joining Kehillah, you will help nurture and add value to that relationship, and thereby become more firmly connected to your community at JCP.

Kehillah Benefits. Your annual JCP Kehillah contribution* of \$3,000 will provide your family with:

- Complimentary Admission for your immediate family to
 - Programs and Events of JCP's Center for Jewish Life, including
 - High Holiday services^Δ, Friday Night Lights and other Shabbat programs where fees are charged
 - Hanukkah, Purim and other holiday celebrations
 - Adult education programs, Parenting Center workshops and select Youth events
 - Life Cycle ceremony officiating by Rabbi Jason Klein
- Reduced tuition by \$400 per family for Hebrew School Project ** ^Δ
- Invitations to special JCP events, and other gatherings designed for JCP Kehillah

What if I am not ready to join Kehillah? You may continue to pay for each program individually.

We look forward to celebrating many meaningful occasions together with you.

Warmly,

A handwritten signature in blue ink that reads 'Susan'.

Susan Silverstein

President, on behalf of the JCP Board of Directors

To join JCP Kehillah, please enroll online
at www.jcpdowntown.org/kehillah

* Your Kehillah contribution is tax-deductible to the extent provided by law. All benefits will be applied on a rolling 12-month basis, upon joining JCP Kehillah at any point in time. Please see "Kehillah FAQs" (see reverse side of this page) for more information on what is included in this program. Contact Alex Kogan at alex@jcpdowntown.org for options on JCP Kehillah dues that may be more fitting with your financial and/or individual status.

** The value of the Hebrew School Project tuition discount is not tax-deductible.

^Δ Kehillah benefits include one cycle of High Holiday services admission and/or Hebrew School tuition reduction, per Kehillah enrollment period.

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JCP Kehillah FAQ's

Can anyone join Kehillah?

Yes, all are welcome. It is not tied to school enrollment or geography. Early Childhood Center (ECC) and Hebrew School Project (HSP) families who often attend many of the Center for Jewish Life events are rewarded by supporting JCP through Kehillah and enjoy the convenience of the membership.

Is my Kehillah enrollment annual or ongoing?

Kehillah is an annual affiliation which includes a 12-month period, starting from the date of enrollment.

What does "immediate family" refer to?

One Kehillah enrollment is designed to include one household, including up to two adults and their children. Families are invited to add grandparents and other adult relatives, at a rate of \$300 per person.

What programs are included in Kehillah benefits?

Benefits include the following programs, free of charge: High Holiday services, Shabbat services & programs such as Friday Night Lights, Holiday events such as Hanukkah and Purim celebrations, Adult Education programs, select Youth events, Parenting Center workshops, and other similar events and programs which JCP may add during the year. In addition, Kehillah families are eligible for a Hebrew School tuition reduction of \$400 per family (this discount is not tax deductible), and Kehillah families may also work with Rabbi Jason Klein to officiate at life cycle ceremonies for their immediate family, free of charge. Kehillah benefits include one cycle of High Holiday services admission and/or Hebrew School tuition reduction, per Kehillah enrollment period.

What programs are not free of charge in Kehillah?

Early Childhood Center and Hebrew School Project class tuition fees (other than Hebrew School/Kehillah tuition reduction of \$400 per family) are not included as free of charge in Kehillah. ECC program fees such as My Grown Up & Me classes (e.g. Bim Bom, JCPlay, JCP Together); Afterschool Enrichment classes (e.g. Play, Create, Integrate, Science, Lunch & Learn, Holiday Workshops, Gourmet Grandparent etc.); and Youth Group series are not included as free of charge in Kehillah. In addition, offerings by outside organizations that may be held at JCP (e.g. Girls Leadership Institute), are not included as free of charge in Kehillah.

If I bring a guest to an event, are they able to attend free of charge?

Everyone is welcome at JCP events. You are welcome to include additional family members as part of your Kehillah enrollment with an additional contribution of \$300 per person, so that their admission is free of charge. For other guests, you will be asked to pay for their admission at each event.

Do I need to RSVP for programs?

Yes. In order to help us plan for the program, all participants will continue to be asked to RSVP. On every applicable registration portal, there will an option for Kehillah families to RSVP without payment.

Can I attend programs if I am not part of Kehillah?

Yes. All are welcome at JCP programs and activities. You may continue to pay for each event separately. Kehillah enrollment is not required to participate in any JCP program.

Is Kehillah enrollment automatically included in my annual contribution to JCP?

Your Kehillah enrollment is considered separate from the JCP Annual Campaign. If you have questions about Kehillah or your annual gift to JCP, please contact Alex Kogan at [212-334-3522](tel:212-334-3522).

Is my Kehillah contribution tax deductible?

Yes, to the extent provided by law. If you take advantage of Hebrew School Project (HSP) tuition reduction, the value of that tuition reduction is not tax deductible.

What if I move or change my mind – may I get a prorated refund?

Because the Kehillah contribution is a tax deductible gift to JCP, it is non-refundable.

What if I have more questions?

If you have further questions about Kehillah, please contact Alex Kogan [212-334-3522](tel:212-334-3522).



JCP Kehillah Enrollment Form

146 Duane Street | New York, NY 10013 | (212) 334-3522

We are delighted you are choosing to become a part of JCP Kehillah.

[Click here to complete this form and make payment online at: jcpdowntown.org/kehillah](http://jcpdowntown.org/kehillah)

1. Household Contact Information

How would you like your name(s) to appear on JCP mailings?

Name(s): _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____

Adult One

Full Name: _____

Cell Phone: _____

Preferred Email: _____

Date of Birth: _____ Gender: _____

Single Partnered Married

Anniversary Date (if applicable): _____

Divorced Widowed Other _____

We wish to learn about the professional or personal talents, skills and expertise within our community. Please share yours with us.

Employer (if applicable): _____

Adult Two (if applicable)

Full Name: _____

Cell Phone: _____

Preferred Email: _____

Date of Birth: _____ Gender: _____

Single Partnered Married

Anniversary Date (if applicable): _____

Divorced Widowed Other _____

We wish to learn about the professional or personal talents, skills and expertise within our community. Please share yours with us.

Employer (if applicable): _____

Children's Information (if applicable)

	Child One	Child Two	Child Three	Child Four
	Gender:	Gender:	Gender:	Gender:
First and Middle Name				
Last Name				
Date of Birth				
What school does your child attend? List grade if applicable.				

JCP Kehillah Enrollment Form

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[Click here to complete this form and make payment online at: jcpdowntown.org/kehillah](http://jcpdowntown.org/kehillah)

Would you like to include additional adult(s)/grandparent(s) in your JCP Kehillah family enrollment?

Additional Adult/Grandparent One:

Full Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

Preferred Email: _____

Date of Birth: _____ Gender: _____

Additional Adult/Grandparent Two:

Full Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____

Preferred Email: _____

Date of Birth: _____ Gender: _____

(To add more adults/grandparents, please attach an additional page.)

2. Contribution:

JCP Kehillah Contribution: \$ 3,000

Additional Contribution: Adult/Grandparent @ \$300 each x _____ = \$ _____

Total Kehillah Contribution *: \$ _____ *

Yes! I/We would like to make a contribution to join the JCP Kehillah, and understand that the JCP Kehillah contribution is non-refundable.

I/We understand that only the family members listed on this form are included in our JCP Kehillah enrollment.

3. Payment Information:

Check: Please make your check payable to "JCP Kehillah"

Credit Card

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

Name on Card: _____

Card Billing Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Signature: _____ Date: _____

**This contribution is a tax-deductible gift to JCP. Please consult your tax advisor for an actual tax determination. For your records our EIN is 11-3706587.*