



Join JCP Kehillah

April 2016

Dear Friends,

Kehillah, a Hebrew word for Jewish Community is JCP's membership initiative. Through **JCP Kehillah**, we are joining together to build a foundation for JCP. By becoming a member, you will receive discounted and free admission to many JCP events, while supporting JCP's vibrant programming and ensuring that we continue to meet the needs of our evolving and growing community.

We invite you to become a member of **JCP Kehillah** and connect more deeply to our Jewish community. Your annual JCP Kehillah contribution* of \$3,000 will provide your family with an array of Kehillah Benefits, which include:

Complimentary admission for your immediate family to:

- High Holiday Services^Δ
- Friday Night Lights and other Shabbat programming
- Hanukkah and Purim celebrations

Other Benefits include:

- Life cycle ceremonies, such as baby namings officiated by Rabbi Jason
- Tuition reduction for Hebrew School Project^{** Δ}
- Invitations to special JCP events

We look forward to celebrating many meaningful occasions with you!

Warmly,

A handwritten signature in black ink, appearing to read 'Andrea Kanter and Molly Snyder'.

Andrea Kanter and Molly Snyder
JCP Kehillah Co-Chairs

A handwritten signature in black ink, appearing to read 'Susan'.

Susan Silverstein
President, on behalf of the JCP Board of Directors

To join JCP Kehillah, please enroll online
at www.jcpdowntown.org/kehillah

* Your Kehillah contribution is tax-deductible to the extent provided by law. All benefits will be applied on a rolling 12-month basis, upon joining JCP Kehillah at any point in time. Please see "Kehillah FAQs" (see reverse side of this page) for more information on what is included in this initiative. Contact Alex Kogan at alex@jcpdowntown.org for options on JCP Kehillah dues that may be more fitting with your financial and/or individual status.

** The value of the Hebrew School Project tuition discount is not tax-deductible.

^Δ Kehillah benefits include one cycle of High Holiday services admission and/or Hebrew School tuition reduction, per Kehillah enrollment period.

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JCP Kehillah FAQ's

Can anyone join Kehillah?

Yes, all are welcome. It is not tied to school enrollment or geography. Early Childhood Center (ECC) and Hebrew School Project (HSP) families who often attend many of the Center for Jewish Life events are rewarded by supporting JCP through Kehillah and enjoy the convenience of the membership.

Is my Kehillah enrollment annual or ongoing?

Kehillah is an annual affiliation which includes a 12-month period, starting from the date of enrollment.

What does "immediate family" refer to?

One Kehillah enrollment is designed to include one household, including up to two adults and their children. Families are invited to add grandparents and other adult relatives, at a rate of \$300 per person.

What programs are included in Kehillah benefits?

Benefits include the following programs, free of charge: High Holiday services, Shabbat services & programs such as Friday Night Lights, Holiday events such as Hanukkah and Purim celebrations, Adult Education programs, select Youth events, Parenting Center workshops, and other similar events and programs which JCP may add during the year. In addition, Kehillah families are eligible for a Hebrew School tuition reduction of \$400 per family (this discount is not tax deductible), and Kehillah families may also work with Rabbi Jason Klein to officiate at life cycle ceremonies for their immediate family, free of charge. Kehillah benefits include one cycle of High Holiday services admission and/or Hebrew School tuition reduction, per Kehillah enrollment period.

What programs are not free of charge in Kehillah?

Early Childhood Center and Hebrew School Project class tuition fees (other than Hebrew School/Kehillah tuition reduction of \$400 per family) are not included as free of charge in Kehillah. ECC program fees such as My Grown Up & Me classes (e.g. Bim Bom, JCPlay, JCP Together); Afterschool Enrichment classes (e.g. Play, Create, Integrate, Science, Lunch & Learn, Holiday Workshops, Gourmet Grandparent etc.); and Youth Group series are not included as free of charge in Kehillah. In addition, offerings by outside organizations that may be held at JCP (e.g. Girls Leadership Institute), are not included as free of charge in Kehillah.

If I bring a guest to an event, are they able to attend free of charge?

Everyone is welcome at JCP events. You are welcome to include additional family members as part of your Kehillah enrollment with an additional contribution of \$300 per person, so that their admission is free of charge. For other guests, you will be asked to pay for their admission at each event.

Do I need to RSVP for programs?

Yes. In order to help us plan for the program, all participants will continue to be asked to RSVP. On every applicable registration portal, there will an option for Kehillah families to RSVP without payment.

Can I attend programs if I am not part of Kehillah?

Yes. All are welcome at JCP programs and activities. You may continue to pay for each event separately. Kehillah enrollment is not required to participate in any JCP program.

Is Kehillah enrollment automatically included in my annual contribution to JCP?

Your Kehillah enrollment is considered separate from the JCP Annual Campaign. If you have questions about Kehillah or your annual gift to JCP, please contact Alex Kogan at [212-334-3522](tel:212-334-3522).

Is my Kehillah contribution tax deductible?

Yes, to the extent provided by law. If you take advantage of Hebrew School Project (HSP) tuition reduction, the value of that tuition reduction is not tax deductible.

What if I move or change my mind – may I get a prorated refund?

Because the Kehillah contribution is a tax deductible gift to JCP, it is non-refundable.

What if I have more questions?

If you have further questions about Kehillah, please contact Alex Kogan [212-334-3522](tel:212-334-3522).